



Exhibition Designer

Exhibition designers design and create exhibition and display stands, used to promote the client's products or services at exhibitions and conferences. They base the design around the client's ideas of how it should look.

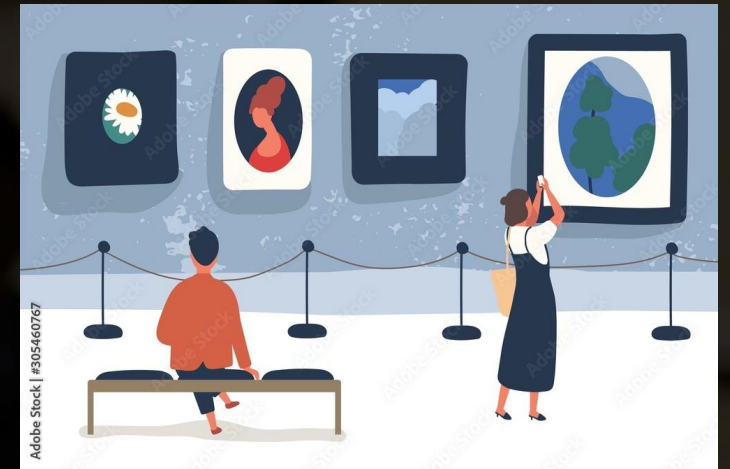
They might design halls for conferences or for trade exhibitions such as motor shows, book fairs, home shows and camping exhibitions. They may also design historical displays or scenes for museums and heritage centres.

What does the job involve?

- finding out what the client wants in terms of themes, ideas and promotions
- looking at the space available and noting power points and lighting
- working out ideas and layouts, discussing them with the client and perhaps altering them to suit
- preparing detailed plans using computer-aided design (CAD) software to produce 3D images
- making sure access is accessible and the display is safe
- working with lighting staff and other design specialists
- getting quotes for work and keeping to budget
- supervising the building of stands and displays on site.

Routes and choices while at school:

You will need to try to get at least five GCSEs at grades 9 to 4 (A* to C), or equivalent qualifications. These should include English and maths. Other relevant subjects include Art and design.



Skills You'll need:

- knowledge of the fine arts
- design skills and knowledge
- to be thorough and pay attention to detail
- the ability to use your initiative
- the ability to work well with others
- the ability to come up with new ways of doing things
- the ability to accept criticism and work well under pressure
- excellent verbal communication skills
- to be able to use a computer and the main software packages competently



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How to get into this role:

You can get into this job through:

- a university course
- working towards this role
- specialist courses run by private training organisations

University

You'll normally need a foundation degree, higher national diploma or degree in a subject like:

- spatial design (exhibitions)
- interior design
- three-dimensional (3D) design
- interior architecture

You may also find exhibition design options as part of some events management, and museums and galleries courses.

Work

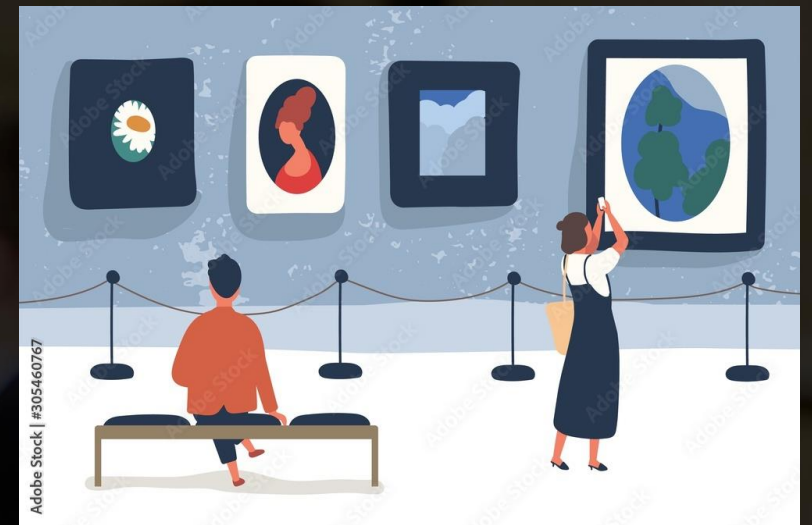
You may be able to get into this type of work as a junior design assistant. To do this, you are likely to need a qualification in art and design, like a diploma or an A level.

You are also likely to need experience in using computer-aided design (CAD) software packages.

Further information

Career tips

You can find out more about creative careers from [Discover Creative Careers](#).



Career path and progression

With experience you may be able to progress to a more senior position, like team leader or senior designer.

You could also become freelance or set up your own company.

Rates of Pay

Starting salaries for qualified exhibition designers in the UK tend to be in the range of £18,000 to £21,000 a year. With experience this can rise to £25,000 to £35,000 a year. Senior exhibition designers can earn up to £40,000 a year or more.

Some exhibition designers work freelance. They charge a fee, which varies depending on the work involved. It can be difficult to make a good income until you become well known.